

## Alberta Orienteering Association Minutes of Annual General Meeting

Nov 4, 2017 at Deer Valley Meadows, Alix, AB

### Voting Members present:

Kitty Jones, Beth Cornish, Marion Owen, Wayne Best, Kim Kasperski, Andrée Powers, Don Riddle, Clarence Kort, Tom DeVries, Teresa Winn, Bob MacDonald, Susan Gallup, Stirling McMillan, Peter MacKenzie, Peter Gwinner, Mary-Ann DeVries, Marsha Fehr, Marilyn Edmunds, Magali Robert, Carmie Callanan, Karen Martino, Judy Cornish, Jim MacDonald, Jean MacNaughton, Greg Yarkie, Geraint Edmunds, Gabrielle Savard, Finley Brandreth, Don Bayly, David Campden, Danielle Nadeau McMillan, Christin Lundgren, Chris Sigvaldason, Lennart Lundgren. Total = 34;

Members voting by Proxy: Scott Newson, Mauricio Estevez, Margaret Barber, Jane Rowlands, Emma Sherwood, Robert Svoboda, Michael Svoboda. Total = 7.

### 1. Welcome to the Membership by Kitty Jones, President

### 2. Call to order: 3:35 pm;

#### Establishment of Quorum, explanation of Proxies

Voting members present: 34; 7 proxies;

Required Quorum calculation – 5% of voting members = 22 people required, so quorum confirmed.

Voting Procedures – Kitty described the method of voting for members present and for proxies.

### 3. Approval of the Agenda

Moved by Marsha Fehr, seconded by Wayne Best. Carried.

### 4. Approval of Minutes of the 2016 AGM

Moved by Peter Gwinner; seconded by Magali Robert. Carried.

### 5. Business Arising from the 2016 Minutes

None

### 6. Annual Reports:

- See attached at the end
- also copies of annual reports can be found on the AOA website at the following link:  
<https://www.orienteeingalberta.ca/agm-meetings.html>

a. President's Report: Kitty Jones

b. Skills and Development Report: Clarence Kort

c. Mapping Report: Don Riddle

Michael not Robert Svoboda doing the Airdrie map; also, new area to map for 2020 WCOCs will be near Calgary not Edmonton;

d. Executive Director's Report: Bogi Gyorfi

e. Club Reports:

-Edmonton Overlanders Orienteering Club - Peter MacKenzie, EOOO President –after an EOOO skate orienteering video and a Kids Run Wild promo video, the club's report was presented (see attached); -corrections to report– largest event attendance was at Whitemud Park; add mapping activity at Whitemud Park; also, Chris S helped on the Elk Island NP map.

-Foothills Wanderers Orienteering Club – Marsha Fehr presented the FWOC report - see link.

**Motion to Approve the above Annual reports: moved by Jim MacDonald, seconded by Clarence Kort. Carried unanimously.**

**7. Treasurer's Report: Marion Owen**

Some expenses were not ready to be included in the financial statement, such as costs of this Retreat, mapping by Bryan C; -these items are in the projected EOY line.

**Moved by Peter Gwinner, seconded by Karen Martino that the Treasurer's report be approved. Carried.**

**8. Auditor's report and audited financial statement for 2016**

Auditors were Peter Gwinner and Jean McNaughton.

**Moved by Kim Kasperski, seconded by Andrée Powers that the Auditor's report for 2016 be approved. Carried.**

**9. Appointment of Auditors for 2017**

**Moved by Clarence Kort, seconded by Marsha Fehr that Mary-Ann DeVries and Jean MacNaughton be appointed as auditors for the fiscal year ending Dec 31, 2017. Carried.**

**10. New Business**

The AOA board has agreed that four Alberta orienteers be nominated as Honorary Life Members of AOA: these are Gene and Marg Brenda, and Geraint and Marilyn Edmunds.

Judy Cornish gave a summary of Gene and Marg Brenda's many contributions to orienteering since the 1980s. Peter Mackenzie summarized the many ways Alberta orienteering has benefited from the contributions of Geraint and Marilyn Edmunds.

**Moved by Greg Yarkie, seconded by Don Riddle: that Geraint and Marilyn Edmunds, and Gene and Marg Brenda be accepted as Honorary Life Members of AOA. Carried unanimously.**

## 11. Volunteer Recognition

24 people were recognized with a small gift for their significant volunteer contributions to AOA this year (see list, attached); also recognition was given to Kitty who is stepping down from President position this year but remaining on the Board as Past President.

(Recognized volunteers: Marion Owen, Andrée Powers, Wayne Best, Beth Cornish, Peter MacKenzie, Peter Gwinner, Jean MacNaughton, Don Bayly, Karen Martino, Laura Milroy, Geraint Edmunds, Teresa Winn, Angela Pearson, Robert Gilchrist, Adrian Zissos, Jane Rowlands, John Rance, Marsha Fehr, Greg Yarkie)

## 12. Nomination and Election of Directors

Kitty reviewed the positions on the Executive Board, which roles are available and indicated who is known to be willing to stand for roles (see table, attached). Kitty then asked 3 times for further nominations from the floor for the available Board positions.

**Moved by Marilyn Edmunds, seconded by Peter Mackenzie. to accepted the new list of Board members. Carried.**

The new AOA Board is as follows:

1. President - David Campden
2. Past President - Kitty Jones
3. Treasurer - Marion Owen
4. Secretary - Beth Cornish
5. Mapping Director - Don Riddle
6. Skills and Development Director - Clarence Kort
7. Member-at-Large – Wayne Best
8. Member-at-Large - Kim Kasperski
9. Member-at-Large - Andree Powers

## 13. Motion of Adjournment:

**Moved by Andrée Powers that the meeting be adjourned, at 5:30 pm.  
Carried**

**References:**

<b>AOA Board role</b>	<b>Current 2017 Status</b>		<b>Nominations</b>
<b>President</b>	<b>Kitty Jones</b>	ending 3 y term, becoming Past President (de facto)	will become past president
<b>New president</b>		David Campden willing to run for President	<b>David Campden</b>
<b>Treasurer</b>	<b>Marion Owen</b>	ending 3 y term, willing to start a 2nd term as Treasurer	<b>Marion Owen</b>
<b>Secretary</b>	<b>Beth Cornish</b>	2 more years left of her term as Secretary	will stay
<b>Mapping Director</b>	<b>Don Riddle</b>	ending 3 y term, willing to start a 2nd term as Mapping Director	<b>Don Riddle</b>
<b>Skills &amp; Dev't Director</b>	<b>Clarence Kort</b>	1 more year left of his term in this role	will stay
<b>Member at Large</b>	<b>Andree Powers</b>	2 more years left as Member at Large	will stay
<b>Member at Large</b>	<b>Wayne Best</b>	2 more years left as Member at Large	will stay
<b>Past President</b>	<b>Kim Kasperski</b>	ending 3y term as Past President	
<b>Member at Large</b>		willing to stay as Member at Large	<b>Kim Kasperski</b>
<b>Technical director</b>		Vacant for many years. Any Nominations?	

Reference for  
**6. Annual reports:**

## 6. a AOA President's report: Alberta Orienteering Association - AGM 2017

My goal for the past 3 years as President: To improve communication at all levels

My goal for the next 3 years as Past President: To focus on education (of officials, coaches, boards)

List of accomplishments in the last year:

- Headed AOA Hiring Committee for AOA Executive Director position – hired Bogi.
- Worked with AOA Treasurer, Marion, from mid-Sept 2016 to mid-January 2017 to do the normal work of the Executive Director (annual Alberta Sport Connection grant reporting, year-end accounting, AOA basic daily business) during the hiring process
- Regular communication with Bogi since she started in mid-January – many face-to-face discussions, lots of emails, 6-month performance review in August
- Exit interview with Pascale Henvey, Dec 7, 2016
- Permissions in K Country:
  - Meeting with Alberta Parks staff for K Country, Dec 1, 2016, to “debrief” issues from COC 2016;
  - CIP grant application for funds for “wildlife research” expenses (grant approved at end of September 2016; report due Jan 11, 2018);
  - liaison with Fiera Biological Consulting re research reporting
- Assisted FWOC's Alberta Orienteering Champs committee, including assistant course planner duties for Long event, Sept 16-17, 2017
- Communications with 2 clubs:
  - EIOC: attended EIOC/AOA Training/Skills camp May 26-28, 2017
  - FWOC: attended most board meetings, FWOC AGM, Propellus meeting June 22, 2017, Board Development Program workshop Oct 13-14, 2017
- Chaired AOA meetings, including AGM and 10 Board meetings (including 2 face-to-face meetings in Red Deer)
- Attended other meetings: Orienteering Canada's AGM and conference Aug 2017, OC's LTAD committee meetings, Calgary Outdoor Literacy Network, ORCA, Alberta Sport Connection's LTAD lunch webinars (promoting positive parenting in sport – 3 sessions; LTAD implementation; Physical Literacy)
- Attended 2 workshops by Sport for Life Cochrane: LTAD implementation (Vicki Harber) Dec 7, 2016 and Conflict Management May 13, 2017
- Attended Board Leadership Calgary conference Oct 21, 2017
- Chaired Orienteering Canada's Sass Peepre Junior Development Committee; in particular, overseeing that committee's multi-year project to create an Athlete Development Matrix and organizing the annual Sass Peepre Junior Training Camp in the Laurentians in July 2017.

Things to work on as Past President:

- Mentor/assist new AOA President
- Update AOA Policy & Procedures Manual
- Create AOA Board Orientation Handbook and collect AOA Board job descriptions

HUGE thanks to this year's AOA Board members! And a BIG thank you to Bogi for her energy, fresh ideas, and commitment to orienteering in Alberta! It was a great pleasure to work with you all!

Kitty Jones, AOA President (third year of 3-year term)

## **6.b Skill Development report: Alberta Orienteering Association - AGM 2017**

### Skills Development: Report by Clarence Kort

The AOA recognizes the importance of developing the skills of Alberta orienteers who act as event officials, coaches, and mappers, and who participate in events. It is clear that hosting orienteering events of an international standard requires highly qualified officials, that training athletes to compete internationally requires qualified coaches, and that preparing maps to international standards requires mapping expertise. And finally, the development and maintenance of orienteering skills for all Alberta orienteers helps us to participate and compete optimally!

The AOA's strategic plan (2014-2017) highlighted the importance of skills development by making this its first priority. The new strategic plan (2018-2022) carries this focus forward

### Officials: 2017

#### **Background:**

The certification of officials involves 4 levels, O-100 to O-400. Training clinics for L-100 and L-200 officials are managed by the local clubs. L-300 and training clinics are coordinated with Orienteering Canada and L-400 is IOF. A central challenge for managing the availability of orienteering event officials in Alberta is the development and maintenance of a database, which identifies individuals, their qualifications, their activity, and their ongoing needs. A second challenge is the organization of events which provide the practicums required for completion of officials' certifications. Finally, as some officials leave the Alberta system (inactivity, retirement, relocation), there is the challenge of recruiting fresh candidates.

#### **Progress:**

A list of Alberta officials and their qualifications has been compiled, and was updated in 2017. No orienteering events in Alberta, in 2017, were able to provide opportunities for officials' practicums. No officials' development training sessions were offered in Alberta in 2017 as today (O-100 is planned to run in Calgary, Dec 2<sup>nd</sup>). Orienteering Canada continues to update the Officials manuals and develop its program for L-300.

#### **Plan:**

Review and update information in the provincial database of officials. Communicate with existing provincial officials to confirm status, activity, and practicum needs. Identify opportunities for officials' practicums. Provide coordination for completion of practicums. Identify and recruit new potential officials. Encourage provision of O-100, and O-200 training.

### Coaching: 2017

#### **Background:**

Training of coaches is a shared responsibility of local clubs and Orienteering Canada. Basic training is provided through day-long Community Coaching sessions, provided annually. Advanced training is spearheaded by Orienteering Canada, through day-long Comp-Intro sessions, provided annually, across Canada.

#### **Progress:**

A Community Coaching session was provided in Calgary in September, to 12 participants, some of whom were new to orienteering. The rollout of Orienteering Canada's Comp-Intro session took place in Calgary in June, attended by 14 people. It was followed by another session in Vancouver, attended by 2 aspiring coaches from Calgary.

#### **Plan:**

Develop and maintain database of Alberta coaches, to clarify current status and to identify future needs.  
Encourage clubs to identify and recruit potential coaches.  
Encourage the provision of annual Community Coaching sessions, in Calgary/ Edmonton.  
Facilitate the provision of annual Com-Intro sessions.  
Identify opportunities for providing coaching practicums, e.g.; at the 2018 training camp.

### Training Camp: 2017

#### **Background:**

Providing an annual opportunity for the development of orienteering skills is a mandate of the AOA, in coordination with local clubs. Training camps provide training activities, delivered by certified coaches, to experienced orienteers, principally, but also to newcomers.

#### **Progress:**

Provincial training camps have a long history in Alberta, although in 2016, there were none. In May 2017, EIOC organized a successful camp, at the Strathcona Wilderness Centre. AOA joined in with supporting the Advanced part of the training camp by providing activities and coaching expertise.

It was attended by club members from Edmonton and Calgary, and there was participation by members of the clubs' Junior programs - Calgary's SoGo kids, and Edmonton's Kids Run Wild.

#### **Plan:**

In 2018, FWOC and AOA will organize a similar training camp, at Kamp Kiwanis

## **6.c Mapping report: Alberta Orienteering Association - AGM 2017**

### **By : Bon Riddle**

As is the normal practice of alternating mapping projects between the northern and southern part of the province this year it was the southern half's turn – FWOC involvement.

Because of the issues we have had over the past several years getting permissions to host events west of Calgary it almost seemed that this year we were starting all over. It wasn't until almost the end of May that we felt confident enough to start pricing Lidar data for a couple of the more promising areas. And it was about the end of June that it was actually ordered. It was ordered for more than just one project. The process whereby the areas was selected was a collaborative effort with FWOC.

The mapper selected was Bryan Chubb – this keeps our expenses low because he is a Canadian mapper. However, he did not start the AOA project until the end of Sept. Prior to that he had another project, he went to the WMOC, he went to the World Rogaine Championship, he had to deal with evacuation in central BC etc. etc.

The AOA had a mapping clinic in Calgary in April/May. The May date involved actual field work. Don Bayly put on both sessions.

In addition to our own research for new areas the AOA was approached by some surprise possibilities. One involved a private land owner and the Nature Conservancy of Canada with respect to an area adjacent to Pine Lake. Eventually Don B and myself met with them on a cold

rainy day in early June. We felt that the area was worth mapping. In addition to the above it would involve Ducks Unlimited and as of yet we have not made contact with them.

We were also approached about assisting or possibly partnering with a group putting on an Ultramarathon between Fort Saskatchewan. They need a very detailed map for the event. After many delays Don B and Chris S put in a week's worth of travel and the map is almost complete. The event will be next summer.

Chris and Don did take advantage of the situation to be on the lookout for orienteering quality terrain.

There were discussions about other areas to explore. One is out by the cadet camp where Pascale now works.

Camp YoWoChAs approached us about updating the map that is there.

There was an enquiry from Camrose.

There was an enquiry from Grand Prairie – this one involved their cross-country ski trails area south of the city.

I stopped and took photos of Dry Island Buffalo Jump.

With the exception of the latter one the others would be projects that would have to be considered “developmental”. It would be difficult to justify the cost of a full orienteering map project. However, for potential projects like these we need to develop a low-cost way to do KISS maps.

Having said that Robert Svoboda has been hired by AOA to do a map in the Airdrie area. For next year we need to be thinking in terms of finding an area or doing an update in the Edmonton area that would be suitable for the 2020 WCOC's.

One complication that has come up this year is at long last the IOF has issued the new ISOM mapping standard. It takes effect Jan 1<sup>st</sup> 2018 and all WRE events as of Jan 1<sup>st</sup> 2018 have to be on maps drawn to this standard.

AOA will have no maps that meet this standard.

The Orienteering Canada Technical Committee is in discussion as to when other Canada Cup events should be done on maps that meet this standard.

There will be no impact on maps for B meets although mappers will be encouraged to learn the new standard. Bryan Chubb is reading it and the new Barrier Lake map will be done on ISOM 2017.

And if that is not enough the new ISSOM standard will probably be released to the member nations for comment before the end of the year.

Submitted by  
Don Riddle  
AOA Mapping Director



## 6.d ED report: Alberta Orienteering Association - AGM 2017

By : Bogi Gyorf

### Overview

I have started my position with AOA on January 16th, 2017. It was a very productive year with lots of learning opportunities and thanks to the AOA Board and Club's support a successful transfer of businesses. I would like to express an extra thank you to Kitty Jones and Marion Owen to handling the AOA administration while there was no ED from September to January.

### Funding

#### 1. Alberta Sports Connection Grant

We have signed the same funding contract with Alberta Sport Connection for 2017/18, and we are thankful for their continued financial support.

- The ASC reporting has changed with a newly developed online reporting process. This was a challenging situation to meet due to our current membership tracking system. In result, AOA had to developed a new Age Group Categories for reporting. It took many days to comply membership data to suit the report. We have also created a Reporting Requirement document to help with communicating it to the clubs.

The Provincial Budget and the economic situation for our grant stayed the same for this year. We continued working with our sport consultant, Aaron Lavorato who has been very supportive.

#### 2. Casino

- Next, AOA Casino is on February 24/25, 2018

#### 3. CIP Grant

- CIP Grant was applied to support the "research project" for AB parks for obtaining the event permits in the Bow Valley. (Wildlife Monitoring Study in Bow Valley Provincial Park).
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### Yearly report and highlights

- In February, the AOA Board created **Strategic Priorities** plan and a yearly **Roadmap** to meet our strategic goals for this year.
- The summary of the achieved goals are color coded in the table below, and the details can be found in the **Roadmap** (attached in the PDF document).

## 2017 Strategic Priorities

### Overview:

Green = achieved set goal    White= great progress achieving goals    Pink = more work needed to achieve goals

2017 Strategic Priorities				
Sport Development	Leadership Development		Mapping	Organizational Capacity
	Coaches	Officials		
Expand and support the grassroots and recreational orienteering programs	Establish, promote and support participation in coaches' certification	Help officials to complete outstanding certification requirements	Continue developing and updating quality competitive maps, and develop more mapping experts	Build more sport awareness and community engagements
Prioritize outreach and community program development	Organize opportunities for professional development with training camps and clinics	Establish mentorship program and practicum opportunities	Establish KISS (Keep It Simple, Stupid) Map design and process	Rebuild bridges between Alberta clubs and members
Build more relationships, encourage club's collaboration and plan more fun, beginner-friendly events.	Establish program needs assessment and evaluation for future reference	Liaise with OC to plan advanced courses (O300) and practicums	Complete Provincial Maps database and map updating system	Link AOA and OC with more collaboration projects (LTAD, Maps database coaches', official's development)
<p><b>Key concepts:</b>            Advance all communication channels, support awareness and education through all areas.            Bring more fun, liveliness, and promotion to all events.</p>				

## Highlights 2017

### Member Services

- **Spring Skill Development Training camp:** Collaborating with EIOC, AOA organized the Advance Group training in the Edmonton training camp. It was great opportunity to work together with the club to serve all members from beginners, kids, and families to the advanced group. AOA would like to express a big thank you for the EIOC leaders for offering this opportunity. We hope to continue with this format and work with both clubs to deliver similar events.
- **Alberta Orienteering Championships:** Awards, Kids Prize Draw, and BBQ  
AOA provided medals, top finisher awards and organized the kid's prize raffle at the 2017AOC. Also, delivered a free BBQ to participants and volunteers.
- **Annual Retreat (Deer Valley Meadows)**
- **AOA Grant funding** for Pursuit of Athletic Excellence, Leadership grants
- **Completed and communicated event schedule:** AOA has worked with clubs to ensure listing of local, provincial, national and international events.

### Club Services

- **Map production** of areas outside city limits – new project at Barrier Lake started.
- **Liaison** between clubs and OC: new member engagement committee, mapping, officials, LTAD athlete development, Coaching course delivery
- **Event promotion** for WOD and major Club event: social media and two paid advertisement
- **Coaching courses:** two courses, total attendance 26 people
- **Mapping course:** 9 people
- **Officials list:** liaising with OC to create Officials tracking system

### Communication with Members

- **New Website:** average weekly unique visitors 322 and 1015 pageviews per week.
- **Social Media:** Facebook (average monthly reach 2,285, posts Engagements 374)) and Twitter (Tweets earned 1600 impressions (#of times users saw tweets) over last month period.
- **Clubs' programs** and major events promotion
- **AOA Newsletters:** Circulated three so far. Also established Officials and Coaching network information letters. New members follow up letter. Opened emails were between 38.7 -89.3 %.
- **AGM and Retreat:** invitation 49.2 % opens

### Sport awareness and outreach

- **Promotional activities** through social media and establishing partner organizations cross promotions. (Play Outside Guide, COC, Active for Life, Cross Country Ski clubs, etc.)
- **World Orienteering Day:** working with clubs for public engagement (bad weather was preventing a good outcome, but 29 new members came out to Calgary redo event)
- Efforts to organize Intro Events in Sundre, GP, Camrose have not been successful due to low interest
- **Outside Adventure (Grassroots) Program** development and establishing a partnership with Be Fit for Life Network has been inspiring. The project planned to be completed by March 2018.
- **School Programs** support: Senator Patrick burns school 131 kids. Airdrie High School 20 weeks O program through Phys Ed curriculum.
- **Grand Prairie** Forest Wardens program interest (trained Community Coach)
- **Demo event** for Kodiak Boys Club (45 participants) and U of C students is upcoming

### Collaboration with other organizations

- **Orienteering Canada:** LTAD ADM development, Sass Peepre Committee, Communication and New member engagement, Coaching development
- **ORCA:** Outdoor Recreation Council of Alberta (AOA joined as a member organization) attending on the meetings.
- **Be Fit For Life Network:** partnering to deliver the new grassroots program.
- **PLAY ALBERTA/ CALGARY:** regularly attending on this cross-sectorial physical literacy promotion network meetings.

### Professional development For Bogi:

- ASC Sport Leadership conference: (Bogi and Wayne attended from AOA board.)
- NCCP Learning facilitator course
- AGLC Workshop: Gaming funding use
- Physical Activity Forum: Don't overthink it! Promoting physical activity in a busy media environment
- Intro to competition coaching course

### 2017 Roadmap

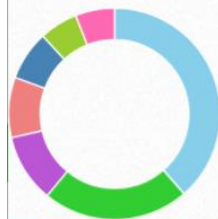
- For detailed 10-month review, please find the **PDF Roadmap** document On the website at: <https://www.orienteeingalberta.ca/agm-meetings.html>

### AOA Office Timesheet (Jan 16- Oct 23, 2017)

#### My Hours - Report Timesheet

This report was exported by: bogigyorfi@gmail.com

Project	Client	Time	Billable time	Billable
Administration		590.50		0.00
Sport development		342.17		0.00
Meetings		159.25		0.00
Event organization		141.00		0.00
Marketing and promotion		115.50		0.00
Club development		89.50		0.00
Vacation, in lieu	AOA	75.00		0.00
Athlete development		16.50		0.00
<b>Total time:</b>		<b>1,529.42</b>		
<b>Total billable time:</b>		<b>0.00</b>		
<b>Total billable amount:</b>		<b>CAD0.00</b>		

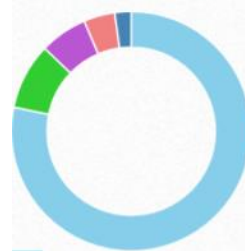


Administration	38.61 %
Sport development	22.37 %
Meetings	10.41 %
Event organization	9.22 %
Marketing and promotion	7.55 %
Club development	5.85 %
Other projects	5.98 %

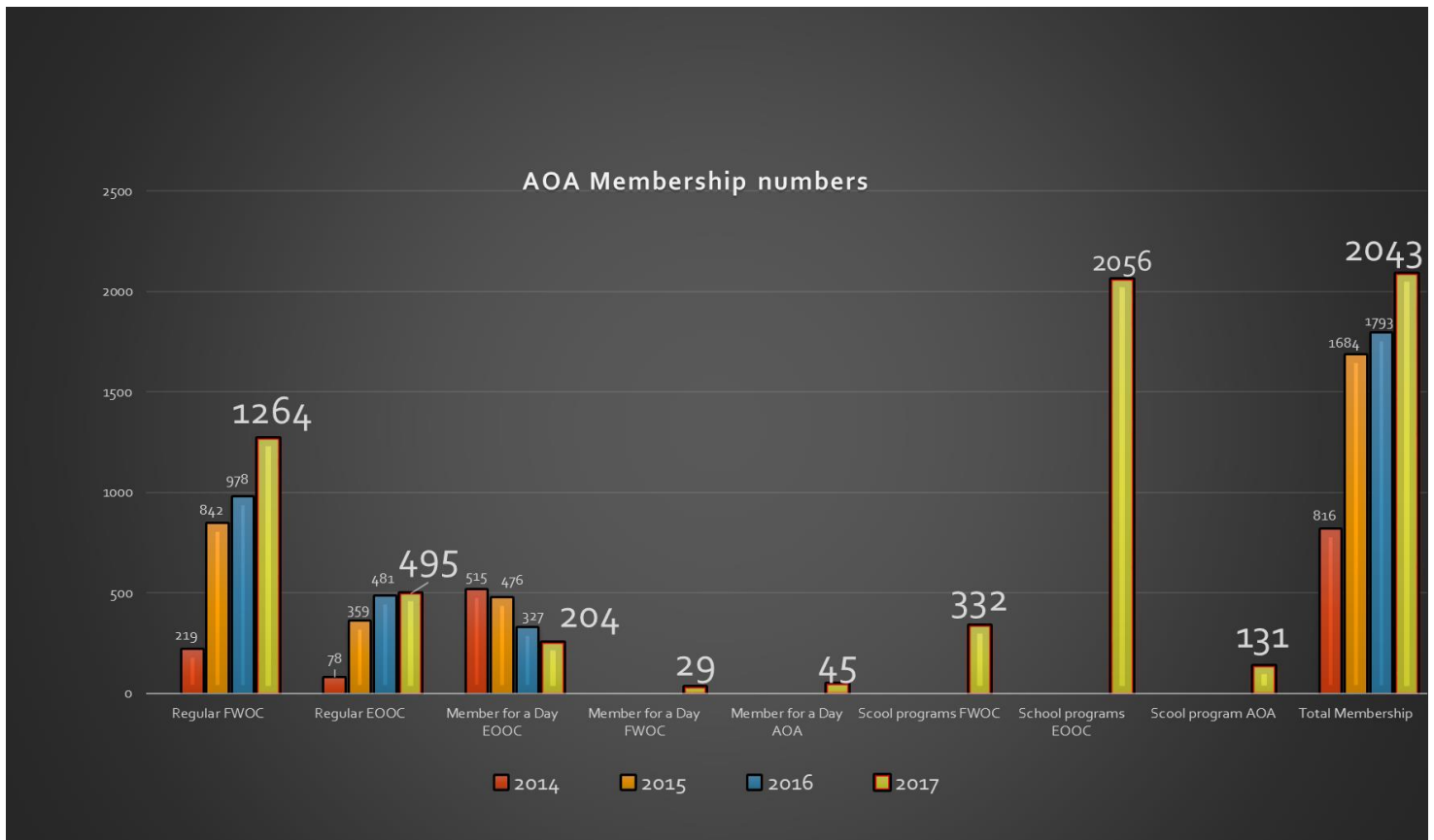
#### My Hours - Report Timesheet

This report was exported by: bogigyorfi@gmail.com

Task	Time	Billable time	Billable
AOA	1,116.42		0.00
Outreach project	128.00		0.00
FWOC	91.50		0.00
EOOC	60.00		0.00
OC	31.50		0.00
<b>Total time:</b>	<b>1,427.42</b>		
<b>Total billable time:</b>	<b>0.00</b>		
<b>Total billable value:</b>	<b>CAD0.00</b>		



AOA	78.21 %
Outreach project	8.97 %
FWOC	6.41 %
EOOC	4.20 %
OC	2.21 %



MEMBERSHIP NUMBERS								male	female
				2013	2014	2015	2016	2017	
AOA Regular Memberships				288	301	1201	1459	1759	
	Calgary: FWOOC			195	219	842	978	679 585	
	Edmonton: EOOC			89	78	359	481	242 253	
	No club Affiliated			4	4	0	0		
AOA Voting members								430	
	Voting members:FWOC							101 121	
	Voting members:EOOC					844	840		
Recreational Memberships:Member for a Day				578	515	476	327	278	
	Calgary: FWOOC							12 17	
	Edmonton: EOOC			578	515	476	327	total 204	
	AOA only							45	
Outreach: School programs								2519	
	Calgary: FWOOC							332	
	Edmonton: EOOC							2056	
	AOA							131	
Honorary Members						6	6	6	
AOA Employee						1	1	1	
<b>Total Orienteering Memberships</b>				<b>866</b>	<b>816</b>	<b>1684</b>	<b>1793</b>	<b>2043</b>	

## 6.d Club reports: Alberta Orienteering Association - AGM 2017

### **AOA AGM 2017: EOOO CLUB REPORT**

By Peter MacKenzie– November 01, 2017

#### **Officers:**

- President – Peter MacKenzie
- Treasurer – Al Nilson
- Secretary – Karen Brownlee

#### **Directors:**

- Past President – Laura Milroy
- Membership – Caitlin Eidick
- Scheduler – Jim MacDonald
- Communication - Allison Bouthillier
- Mapping – Greg Yarkie
- Junior Program – Geraint Edmunds

#### **Non –executive: important contributors:**

- Map Printing – Kim Kasperski
- Casino Coordinator – Garry Atchison
- Equipment/Corp Challenge – Sherry Haley
- Map Formatting – Mary-Lou Hogg
- SI Coordinator – Chris Sigvaldason

#### **Goals and Strategies:**

- To develop technical, officiating, coaching and leadership skills in our club members
- To provide high-quality training opportunities for members to improve their orienteering skills
- To maintain good relationships with landowners, government, other orienteering organizations and our partners
- To increase our membership numbers and the profile of orienteering as a sport
- To host high quality orienteering events

### **Events:**

- 20 Wednesday events were hosted from April to September. One event was for World Orienteering Day. Attendance was low due to the massive wind storm that raged through Edmonton that day. The iOrienteering app was used as part of the event.
- Our Forest Season opener was hosted at Morningside. This event is a great way for Edmontonians and Calgarians to meet up since the map location is between the two cities. Perhaps other future events by EOOO or FWOC could be held at more central locations. Examples: McKenzie Crossing, Malcom-Dodd ...
- From May 26-28 the weekend skills development camp was hosted for ages 5-89!! Activities were at Cooking Lake/Blackfoot PRA, and accommodation at SWC.
- Other forest events included ones at Dalmuir, Smoky Lake/White Earth, and a "GOAT" at Redwater.
- Our club hosted a Canada Day Event at Jubilee Park in Spruce Grove, and an "Orienteering Try it!" event as part of the ATB Tour of Alberta.
- Our club was part of the EPCOR Riverfest activities – hosting several orienteering events in Devon, Edmonton, and Fort Saskatchewan.
- Our Season Finale was hosted at Elk Island National Park – orienteering on a new map (Geraint and Marilyn). 33 kids and 50 adults were in attendance – orienteering on more than 10 different courses.
- The largest event EOOO put on was a score event at Rundle Park on September 28th for just under 300 Junior High students as part of the EPSB's after school cross country series (The event was postponed due to poor conditions – EPSB students ended up competing twice in the week of the O event.)

### **Mapping:**

Dorothy – Skate orienteering map in January. Created at Rundle park – making use of the Freezeways built in Edmonton.

Dorothy – Voyageur Park in Devon.

Dorothy – Jubilee and Central Park in Spruce Grove.

Dorothy – West River's Edge in Fort Saskatchewan.

Dorothy – Several schools

Geraint -Redwater Natural Area

Geraint -Elk Island

Blue Lake in William Switzer Park – 2016 - We hope to use this map again, possibly for an AOA Championship.

Some minor changes to city maps were performed as the need arose for Wednesday events.

Great job by volunteers at the Corporate Challenge, Schools event, and Wednesday events.

Thanks to Dorothy for all of her leadership in schools and with Kids Run Wild, Edmonton Riverfest and Wednesday events (World Orienteering Day).

EOOO Casino held on October 24<sup>th</sup> and 25<sup>th</sup> 2017.

Membership Report for 2017

<b>Year</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
<b>Total Members</b>	380	352	359	540	<b>495</b>
<b>-Households</b>	160	143	152	187	
<b>-Groups</b>	1	1	1	1	<b>1</b>
<b>-Kid Run Wild</b>			102	262	<b>~236</b>
<b>New Members</b>	160	172	145	319	<b>171</b>
<b>Renewals</b>	221 (120 did not renew)	180 (200 did not renew)	214 (138 did not renew)	221 (138 did not renew)	<b>160</b>
<b>Juniors (under 19)</b>	123	125	106	230	<b>198</b>
<b>Over 55 yrs</b>	59	68	71	76	<b>64</b>
<b>Between 20-55 yrs</b>	198	158	182	233	<b>233</b>
<b>Median Age</b>	38	39	39	35	<b>36</b>
<b>Male to Female Ratio %</b>	51/49	52/48	52/48	51/49	<b>49/51</b>
<b>Members for a Day</b>	401	296	253	326	<b>204</b>
<b>Corporate Challenge</b>			223		<b>~102</b>



## AOA AGM 2017: FWOC CLUB REPORT

**FWOC 2017 Annual Report PowerPoint presentation can be found at:  
<https://www.orienteeingalberta.ca/agm-meetings.html>**

### **Text from Power Point:**

#### FWOC 2017 Highlights

□ Spring adult training □ SOGO growth and development □ Excellent forest competitions □ FWOC at the 2017 Canadian Champs □ The 2017 Alberta Champs □ Fall Urban Sprint Series

This report provides highlights from our past year which reflect our priorities.

At FWOC, our work is grounded in our objectives - □ To provide a variety of rewarding orienteering opportunities (events and training) to the whole of our membership in a safe and environmentally mindful manner; □ To develop and maintain high quality maps; □ And to promote the sport of orienteering to all Calgarians.

We are extremely grateful to all our staff and volunteers who have helped us meet those objectives by □ Introducing orienteering to a range of Calgarians from 2 to 79; □ Hosting weekly events from April to September; □ Providing excellent forest competitions including the 2017 Alberta Champs; □ Offering training opportunities; □ Creating and updating maps; □ And supporting coach, official, athlete and Board development.

#### From the FWOC Board of Directors

##### FWOC Governance & Leadership

2017 Board of Directors □ Eduard Spelier, Past-President □ Mardy Roberts, Treasurer □ Marsha Fehr, Secretary □ Adrian Zissos, Junior Development □ Don Bayly, Mapping □ Mauricio Estevez, Membership □ Bob MacDonald, Technical Assistant □ Stirling McMillan, Member-at-Large

2017 Advisors to the Board □ Jean MacNaughton, AGLC Liaison □ Kitty Jones, AOA Liaison □ Janet Astle, Equipment □ Karen Martino, Electronics

2017 Committees The Club benefited greatly from efforts and expertise of the many individuals who gave their time on the following committees: □ Junior Development □ Adult Training □ Events □ Club Coach Advisory Committee □ Financial □ Alberta Champs □ Communication & Promotions □ Competitive Development & Participation □ Nominations

#### FWOC Board Report

FWOC Board of Directors worked to improve its governance in 3 sessions: □ A strategic planning day. □ An evening workshop with Propellus (Volunteer Centre). □ A BDP weekend workshop on Board Governance. FWOC provided a range of excellent orienteering opportunities: □ An 8-week spring adult training program □ Spring & fall SOGO programs around the city □ 16 Weekly Wednesday night events □ 3 Intro Clinics □ World Orienteering Day □ 2 Navigation 101 & a Nav 201 Programs □ A 10-week Fall Urban Sprint Series □ 3 Forest events □ The 2017 Alberta Orienteering Championships

#### The Elbow Bluffs crew

#### Celebrating Achievements

Congratulations to the 21 members of FWOC who participated, podiumed or volunteered at the 2017 Canadians.

#### 2017 Alberta Champs

FWOC hosted a successful 2017 Alberta Champs with 114 participants - despite a bear closure that wasn't lifted till the week of the event! We hope to drag a few more Edmontonians down to Calgary next time as we only had 22 orienteers from EOOC! Thanks to the tremendous work of our volunteers: □

Karen Martino, Meet Director □ Marion Owen, Sprint Course Planner □ Adrian Zissos, Middle Course Planner □ Jane & Kitty, Long Course Planners □ John Rance (GVOC) Controller □ Phillipa & Kurt, Start Chiefs □ Gabrielle & Christin, Safety Chiefs □ Clarence & Don B, Site Crew □ Marsha Fehr, Registrar □ The Winn Family, Timing Of course there were many, many other volunteers who helped start, marshal, vet, pick up controls, take down the arenas and clean up. Thank you to all of you.

FWOC Treasurer's Report

Balance Sheet The current FWOC Balance Sheet shows that we have assets as follows:

Our Profit and Loss statement for the year end (October 31) shows a modest profit of \$4900. This, however, reflects the fact that our junior program income is all paid "up front" and our expenses—the largest of which is salaries--will continue to draw from those funds. Highlights: □ FWOC casino in August; anticipate receiving those funds in November. □ New accounting software: change from Quicken to QuickBooks, which has been a bit of a challenge in moving the data to the new format. Forecast: At the present time our financial situation continues to be healthy, and with the anticipation of casino funds and the continued growth of SOGO, we are cautiously optimistic about our future finances.

\*This financial situation does not include an estimate for 2017 casino income.

Chequing Account \$59,000 Savings & GICs \$87,000 Casino Account \$7,000 \*Total current assets \$153,000

FWOC Committee Reports

Promotions and Communications reached out through □ the website, □ Facebook, □ the newly introduced monthly FWOC Newsletter, & □ Trails Fest 2017 (41 participants running on maps at the Canmore Nordic Centre).

The Mapping Committee □ Hosted a mapping Clinic in Calgary. (Don) □ Updated Bowness, North Glenmore and Bowmont maps. (Teresa, Michael & Don) □ Created a new map for SOGO - Shaganappi Park. (Teresa) □ Completed Survey of Barrier Lake Forestry Trails (Bryan Chubb). □ Acquired new LIDAR for Elbow Bluffs up to West Bragg Creek.

FWOC Junior Development Report

SOGO Adventure Running program Getting kids outdoors & active. □ High quality content & delivery & branding □ Appealing to parents □ Fun for kids □ Generating "buzz" around town □ Which all leads to... □ continued rapid growth! □ continued growing pains! □ Based on the four pillars of orienteering: □ speed, □ endurance, □ strength & agility, □ navigation

1,214

(SOGO began mid 2014)

FWOC Junior Participation

FWOC Junior Development 2

Current programming & registration

\* SOGO Access offers two streams: 1. Segregated Program - Tuesdays at 6:30 at South Central Locations. This program is for kids who cannot register in the regular SOGO stream, this could be due to physical, mental or behavioural deficiencies. An example could be a child in a wheel chair, kids with Down's syndrome, low functioning Autism, blindness etc.

Program Spring Fall Theme Goal

SOGO Squirts 170 93 Getting little athletes going Fundamental movement skills SOGO Level 1 443 309 The basics start anytime OC Course 1 (the new one) SOGO Level 2 66 64 Serious about running & route finding OC Course 2 SOGO Level 3 10 9 Performance training OC Courses 3 & up SOGO Access\* 27 Integrated program – 23 in the Fall Segregated program – 4 in the Fall SOGO @School 320 Growing. Several unsolicited requests Grassroots expansion SOGO Events Fun activities to bring SOGO families

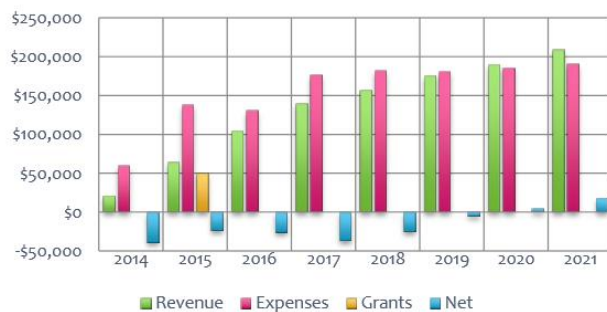
together and build community Fun Run, Spook-O More in 2018:  Training camp (Spring, with club/AOA)  2 X “End of season” runs

2. Integrated Program - Is offered at all SOGO hours. The integrated program offers support for anyone who has highlighted their child has medical or behavioural needs that can be met in the regular SOGO programs. An example could be kids with hearing impairments, Tourette syndrome, visual impairments, high functioning Autism etc.

FWOC Junior Development 3

Budget  Strategic planning & updated budget will be prepared after the end of this season  Aim to break-even within three years Current forecast  The current working budget (from 2016) shows operational profit/loss (including historical grants, but not including casino funding, future grants, sponsorships, or other outside support).  Preliminary figures show that we are close to 2016 budget numbers Current stress points  More equipment required to enable program expansion & get salary efficiency  Make attractive full time position(s) to build stability  More evenly distribute non-program hours (admin, marketing, liaison, etc)

### Revenue Expenses Grants Net



(for comparison, in 2013 the JDP had a net operational loss of - \$36,500)

(for comparison, in 2013 the JDP had a net operational loss of - \$36,500)

Future plans  Stabilize o Fill existing Level 1 & Level 2 hours o Increase Level 3 participation o Stabilize staff

Controlled growth o SOGO @School pilot o SOGO Squirts expansions o More SOGO Events

FWOC Junior Development 4

SOGO Team Growing, strengthening, becoming more resilient...  Staff  Deanne  Lenora  David/Clarence/Gabrielle  Chandra/Kimberly  Bridie  Youth coaches (Ben, Anna, Nicole / others)  Volunteer parent coaches  approx. 100 each session.  Requires lots of training, lots of coordination.  Volunteer club coaches  Junior Committee: Adrian Zissos, Nicki Rhen, Jean MacNaughton, David Roberts

FWOC Membership Report

By the Numbers:  312 Regular members  160 female -- 120 adult  152 male -- 101 adult  952 SOGO Members (2-16 years old)  425 – female  527 – male  29 World Orienteering Day (day) members  17 females  12 males

Current efforts:  Working on identifying a better system to register members that will allow digital on-site (at event) registration.  Revising membership structure.

FWOC – Into the future

Refining the Mission, Vision and Strategic Plan of the club. (Align with those of Orienteering Canada and the AOA.)  Reviewing 5 year plan for major events.  On going work with Alberta Parks.  Continuing expansion & development of SOGO program.  Expanding our volunteer base.  Continued certification of coaches.  Continued development of officials.

Reference for

7. 2017 AGM Treasurer’s Report: Marion Owen

	<u>Year End 2014</u>	<u>Year End 2015</u>	<u>Year End 2016</u>	<u>Year-to-date October 30, 2017</u>	<u>Year End Forecast 2017</u>
<u>Revenue</u>	<u>\$145,189</u>	<u>\$108,474</u>	<u>\$149,186</u>	<u>\$92,336</u>	<u>\$118,654</u>
<u>Expenses</u>	<u>\$153,202</u>	<u>\$110,032</u>	<u>\$145,931</u>	<u>\$71,700</u>	<u>\$105,505</u>
<u>Net Income</u>	<u>(\$8,013)</u>	<u>(\$1,558)</u>	<u>\$3,254</u>	<u>\$20,636</u>	<u>\$13,150.00</u>
<u>Retained Earnings</u>	<u>\$116,175</u>	<u>\$114,616</u>	<u>\$117,871</u>	<u>N/A</u>	<u>N/A</u>

**2014 – Financial year (Jan – Dec, 2014)**

- Overall net deficit = \$8,013
- Alberta Sport Connection (formerly ASRPWF) grant = \$46,996
- Casino was July 10-11 in Calgary. Total proceeds = \$53,022. Unspent casino funds at Dec 31 will be deferred to 2015
- Training camps: two training camps in 2014
- HPP athlete subsidies: 4 athletes, therefore double the budgeted expense for this.
- Mapping:
  - AOA’s share of the Edmonton mapping was \$26,259
  - AOA also funded a new map in Canmore area (Quarry Lake).

**2015 – Financial Year (Jan-Dec, 2015)**

- Overall net deficit = \$1,558
- Alberta Sport Connection grant remains at \$46,996
- No casino in 2015. Casino money (\$56,000) was used to pay mapping, ED salary, admin expenses. This came from the deferred casino revenue. Deferred casino revenue, to be spent before the next casino, is \$32,600
- No training camp in 2015
- 4 HPP athletes
- Overall mapping expenses ~\$1,500 greater than the budget. No major mapping projected for 2016.

**2016 – Financial Year (Jan-Dec, 2016)**

- Year-end net income was \$3,254
- Alberta Sport Connection grant remained at \$46,996, in two installments.
- \$75,238.80 of 2016 Casino Income was deferred at the end of 2016.

- The AOA training camp was cancelled due to low registration.
- 4 HPP athletes, 2 of whom competed at JWOC and 1 at WOC
- Mapping costs were minimal, as most of the mapping for 2016 COCs was completed prior to 2016.
- The WOCOs/COCs were a major success. The profits were split between AOA, EOOOC and FWOC, with each receiving \$5257.
- The wildlife study was conducted, and we hired Fiera, an environmental company to conduct an independent report.

### **2017 – Year-to-Date (October 30<sup>th</sup>, 2017)**

- Projected 2017 year-end Net Income of \$10,550.
- The Alberta Sport Connection 2018 grant will not be known until the spring of 2018. We may receive the second installment of the 2017 grant by year-end.
- There will likely be approx. \$15,000 of the 2016 Casino revenue still deferred to 2018. The next AOA casino will be in February 2018, in Calgary.
- A joint training camp was held with EOOOC at the Strathcona Wilderness Centre. EOOOC provided the junior training, and adult exercises were designed by Raphael Ferrand, and coached by Magali Robert. This worked well and will be the blueprint for the 2018 Training Camp to be held by AOA and FWOC.
- Mapping costs will likely be approx. \$11,000 (waiting for invoice from Bryan Chubb who has been mapping near Barrier Lake in October)
- 6 HPP athletes, 2 of whom competed at JWOC, 1 at WOC and 1 at World Games.
- The wildlife study was completed, and the reporting almost complete. We may have to pay back some of the CIP grant.
- A pilot program with Sport 4 Life, and some more outreach programs are in progress.

### **Successes:**

- We hired Bogi Gyorfı to be our new Executive Director, and are welcoming her energy and enthusiasm

### **Challenges:**

- Communication between AOA, the clubs and members continues to need improvement.

Submitted by Marion Owen, AOA Treasurer