



2022-Q1			2022 - Q2			2022- Q3			2022 - Q4		
JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC

2022		
Evaluation Year End		

Outreach & Community Development	Planning and recruiting for exiting programs	Promotion training & Try it days	Complete programs			Evaluation of outreach programs	Grants reporting and new program grants			Next year plans	
	New Programs: responding to inquiries										

Maintain programs and clubs in at least 4 Zones.
 The Grassroots development is still high priority for outreach. The goal is to maintain programs in 2 main locations in Red Deer, Airdrie and keep supporting Hela Venture in Rocky Mountain House with their outreach program. Try again for GP application to the city to find funding for more programming. Red Deer Grant will be submitted again. With the Crowsnest map development. Need to establish connections and find interest for a community program development For Red Deer program the next step would be to transfer from youth programs to create a new club? What ways can we establish a new club? What kind of resources we need? Options: 1. Allocate funding to be able to hire people to start a club. or 2. Identify a partner club e.g. hiking club to start partnership

Programming in 4 Zones are well maintained. AOA was focusing starting a new club in Red Deer. We run youth programming and regular Community Events through the spring and fall. Started a collaboration project with the RD Ramblers Hiking club. They were considering taking orienteering as part of their Club activities. Lack of board resources for youth programming prevented the final merge. The Airdrie program is maintained by AOA and some local coaches. The new project with the Crowsnest map is finished and we did one Try it Community event in conjunction with the Barebones event. we are scheduled to return this spring for more local community events in Crowsnest pass. We also run one program with Hela Venture Collaboration in Calgary. Grande Prairie program is on hold because of no coaching staff at the moment.

AOA Outreach membership 2022	Adults	Youth	Total
RD community events	52	12	
RD youth program		22	
Airdrie youth program		32	
Total	52	66	118
AOA Day Members 2022 (Try It)			
Edmonton	38	11	
Calgary	86	31	
Red Deer	27	37	
Airdrie	11	18	
Crowsnest	4	7	
Total	166	104	270
AOA School Programs 2022			1421
		Total	1421

Outdoor Adventure program	Maintain current programs Airdrie, Red Deer, set up registration administer and run programs evaluate programs	Fall program in , Red Deer set up registration administer and run programs, evaluate programs
	Work on Crowsnest pass program establishment and apply for grants, Community initiatives for 2022/23	

Still identified as a high priority for AOA to maintain activities in different Zones. The 2022 goal is to maintain programs which were established(RD and Airdrie). Support the transitioned SOGO program, Hela Venture programs as needed. New program development for Fall in the Crowsnest Pass area.

All planned activities were completed with positive feedback from participants and clubs. Collaboration with clubs were excellent. Thanks to the EOOO organizers the Team Canada Trials were huge support for the High Performance program. Thanks to FWOC the WCOC was a big success with close to 200 participants per events. The Annual Leadership retreat was "rebranded" for Volunteer Appreciation event in Red Deer. It was well received. Overall excellent work in this portfolio with great support from the orienteering community.



Sport Development with Clubs Collaboration for Events	Club calls	AGM	World-O day	Training camp	Leadership Retreat	Reporting
	Support club events and organize TRY It days as needed					
WCOC/ AOC provincials and Crowsnest Pass event						

Continue promoting clubs collaboration. AOA main role is to be the liaison in meetings for provincial initiatives and events.(e.g. be the representative in Brag Creek Trail area meetings.)
 Collaboration events to follow up with : AGM keep it simple through Zoom meeting. EOOO Team Canada sprint trial and forest event in May. FWOC /Provincial training event Moose creek maps in mid. June . Support the clubs to target beginners with Try It events. WCOC ongoing support. AOA main role as admin with WCOC /COC Interpodia registration. Retreat event maybe in Red Deer at end of September / early October.

Members	Junior	Adults	Day members all	Total
FWOC	540	226	192	766
EOOC	121	218	104	339
AOA	66	52		118
Total Juniors	727		259	
Total Adults		496		
Total Day			555	
Total Regular				1223

	2014	2015	2016	2017	2018	2019	2020	2021	2022
FWOC membership	219	842	978	1264	1022	1059	464	869	766
EOOC membership	78	559	481	495	433	443	418	386	339
AOA Outreach member				45	192	266	160	118	125
AOA Day member								270	239
EOOC Day member	515	476	326	204	332	269			104
FWOC Day member				29	36	75			192
School FWOC				332	4020	2900	610	1065	0
School EOOC				2036	3083	4947	990	3338	?
School AOA				131	1271	1970	540	520	1421
Total Participants	816	1684	1793	4556	10409	11959	3182	6566	3206
Regular members	297	1201	1459	1804	1647	1798	1042	1373	1230

Sport Delivery

		2021-Q1			2021 - Q2			2021- Q3			2021 - Q4			2022	
		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	Evaluation Year End	
Technical development	Coaches			Organize coaching workshop as needed											<p>There were no new courses set up in AB 2022 as Clubs did not requested. Completed two Coaches development session in Red Deer and Airdrie for local coaches to help them with orienteering specific skills. As per OC request Bogi completed the Master Coach Developer course with NCCP so she can train Learning Facilitators. Traveled to SK to do a coaching course and help SK to train a learning facilitator. No request for getting evaluated for the next levels- Intro to completion coach- so this portfolio did not advance in lack of interest.</p>
				Support certification process: Create practicum opportunities & follow ups.											
				Organize Coaches appreciation week : Thanks Coach!											
		<p>Identified as high priority to keep running the NCCP Community Coach courses for clubs and outreach. Lower priority to offer new courses for Introduction for completion courses and medium priority to finish the process of completing Certifications for 2023. only one person requested the evaluation process.</p>													
Technical development	Officials	Update AB officials list and obtained OC certificates			Promote a mentorship program at events to help complete practicum									<p>Updated list for Officials with OC. Officials development progressed with the Club events where new officials had practicum opportunities. We had WCOC to certify Marsha F and Karen M for O300 official status. We need to keep focusing on promoting officials practicum though events and courses. 2023 will have an O300 course</p>	
				Assessment to organize O300 course if needed			Maintain the officials records								
				<p>Officials Committee will work with OC to complete updates on certifications. Identify opportunities to more training. The challenge is not the course itself rather than the mentorship and practicum process. We will work on creating a timeline and schedule about O300 certification and practicum process. Maybe the Fall Retreat is a good opportunity to organize courses and practicum for O200/300?</p>											
Technical development	Mappers	Help new mappers with practicum and delegate small mapping updates or outreach mapping												<p>Mappers development still needed more focus. Identified couple new interest. Coordinated with Don B who is open to mentor individuals for learning how to map. Marsha and David C started to do some small projects. Created two new community maps for school, programs.</p>	
		Create a list of mappers who are interested in learning more or in mentoring													
		<p>Carry on with existing mappers support. Develop talent and aptitude with local mappers through small projects... It has progressed with the outreach projects so it would be beneficial to continue with small projects to provide mappers opportunities to practice and develop mentorship opportunities with experienced mappers. Mapping course and practicum could be organized with the Fall Retreat. Create a list of people who has aspiration for mapping in the province.</p>													
Sport Support and collaboration efforts			2022-Q1			2022 - Q2			2022- Q3			2022 - Q4			2022
			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	Evaluation YE
	Governance, Policies, Financials		Review of Privacy Protection Policy			Collaborate with clubs to start implementation of Safes Sport framework and policies									<p>Policies were all updated. Changed the links to the new OC websites. The Harassment policy need to be part of the UCCM.(UNIVERSAL CODE OF CONDUCT TO PREVENT AND ADDRESS MALTREATMENT IN SPORT) OC is still in process with adapting it. Kim And Bogi attended to the SPAR safe sport conference in November.</p>
			Apply for new grants			Update any new policies (harassment policy and universal code of conduct)									
	Promotion to Build Sport awareness		<p>Maintain AOA web site Continuous communication through social media, new channels and partner organizations</p>												
<p>Maintain new website and social media channels. Start a Tik /Tok account ? Worked with partners for cross promotion, marketing events and public engagement opportunities. Use some paid advertisement on social media pages to boost program and event registrations.</p>															
Communication: Alberta clubs and members		Club visits			Communicate with membership through newsletters and focusing on newcomers									<p>In 2022 with the returned regular events the club collaboration projects were well under way. We kept good connection with both clubs and took part in the events they organized. EOOC- Morningside event was great for outreach development with Red Deer. Did a try it for Edmonton. did 4 try its for Calgary and supported WCOC and Barebones.</p>	
		Promote AOA board work and new initiatives through clubs newsletters													
		<p>Focus more on Targeted communication for outreach and new members. Continued with Club visits which are important to have better understanding of needs and good communication. Collaboration projects (like future spring training camp and provincial championships / AOC) are a great way to keep the connection and conversations alive. Working on projects that benefit everyone across the province is good way to stay connected.</p>													

OC and AOA collaboration	Support existing collaborations: officials, coaches programs and the new Saskatchewan Orienteering Association	OC collaboration was well maintained. Part of the team selection committee and helping with COC. Members engagement committee didn't have any activity after the first meeting. Bogi helped with the - Teachers resources- to collect input from different clubs and created a list of resources.
	Support OC work with National team selection policy work Work together with ongoing projects: new members engagement committee	
Maintain the ongoing collaboration projects and aid OC initiatives as requested. Continue supporting the Team selection policies and New Members Engagement committee		
AOA and other organizations	Continue connections with the Outreach hubs: town of Cochrane S4Lc, RD Airdrie	Maintained the existing partnerships with City of Red Deer, Sport for life Cochrane, Hela ventures. One new indicative with Alberta Outdoor expo which we created a map and did a Try it event. Hoping for more participants next year. Also started new partnership With Pass powderkeg ski area in Crowsnest pass for a permanent course development. The Working with Alberta Park Permitting Framework "restarted" had two meetings and some good progress.
	Continue working with AB Parks to resolve permission issues & create a guiding Framework	
Outreach work is limited for building new connections because of the online platforms are not providing opportunities for new relationship building. Constantly looking for new opportunities at networking meetings and sport events. .		
Mapping	Map Database	Still lacking Mapping Director. Thanks to David C and Don B we are managing to stay top of the mapping needs. Completed WCOC map and Barebones map . Completed a smaller project with Moose mountain. Conversations regarding Pine lake/ Lockerby/ Stackhouse is still halted. Nature conservancy still did not sign MOU for land use. Created two small outreach maps maps. Haven't updated the mapping lists. Relying on the clubs for updated list.
	Quality sport maps	
	Work on the new project with FWOC. Finalize the Crowsnest map development for Wcoc Need to continue conversations and obtain permits from Nature conservancy and ducks unlimited to map the new Lockerby/ Stackhouse land. Need to recruit a Mapping director for AOA.	



Website 2022

Traffic Summary

