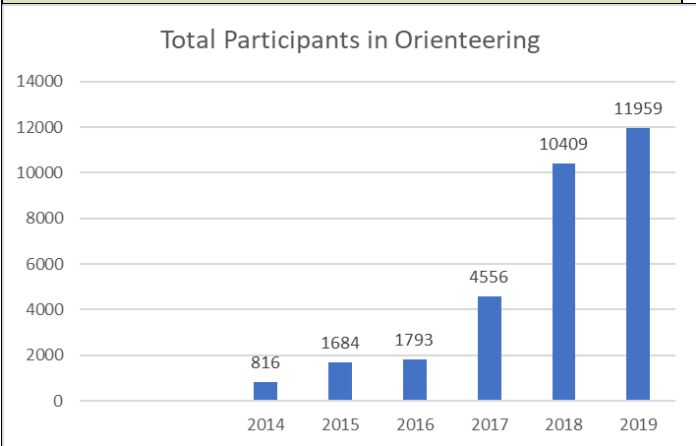


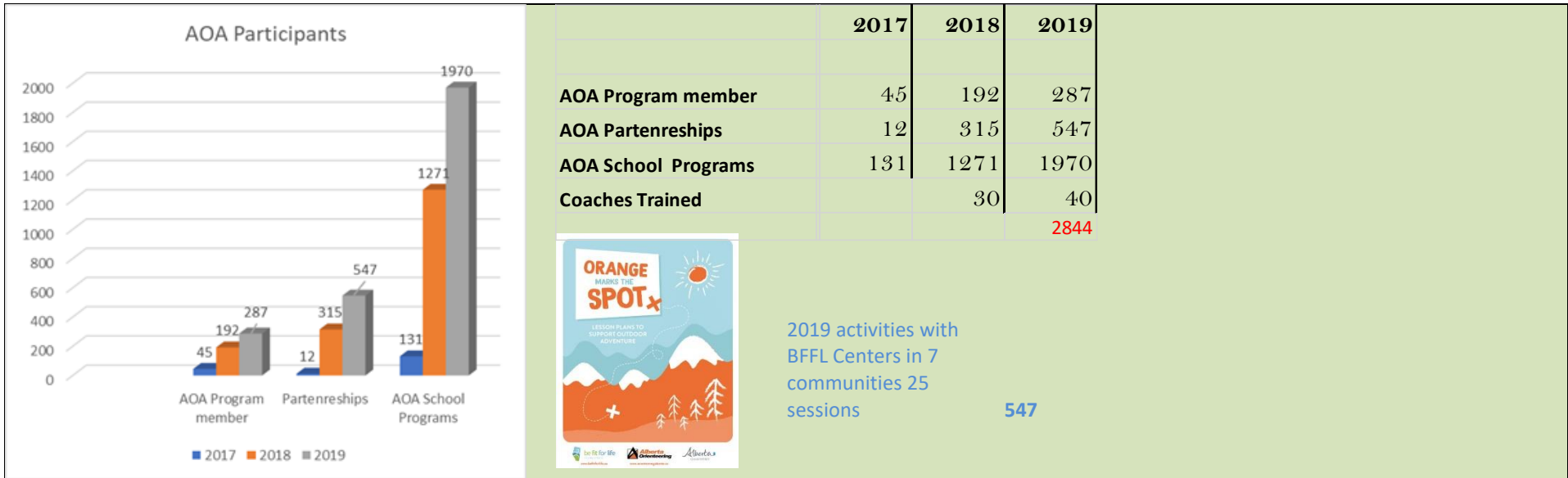


1. Sport Delivery EVALUATION 2020	Strategic points/Goals	Tactics	Measurement
1. A Membership	Maintain sustainable membership growth in minimum 4 Zones across the Province by providing support to existing clubs and identifying new areas for outreach projects and new club development.		
<p>Membership numbers are tracked and reported annually</p> <p>Membership growth seems to be peaked around 2000 members mainly from Zone 3 Calgary, 6 Edmonton</p> <p>New zones are established and growing participant numbers</p> <p>Participant growth is substantial to over 10,000 participants in 2019</p>	<p>Maintain membership growth in well-established Zones (3,6) and focus on building more membership base in central Zone (2, 4)</p>	<ul style="list-style-type: none"> Identify communities in central zones for new outreach projects (in Zone 5,7) Increase presence by offering demo events in Zone 2 and 4 where outreach initiatives have shown interest. 	<p>Track membership numbers and activities in all Zones.</p>



	2017	2018	2019
Membership #	2037	2035	2171
Growth #	252	-2	136
%	12%	0	6%

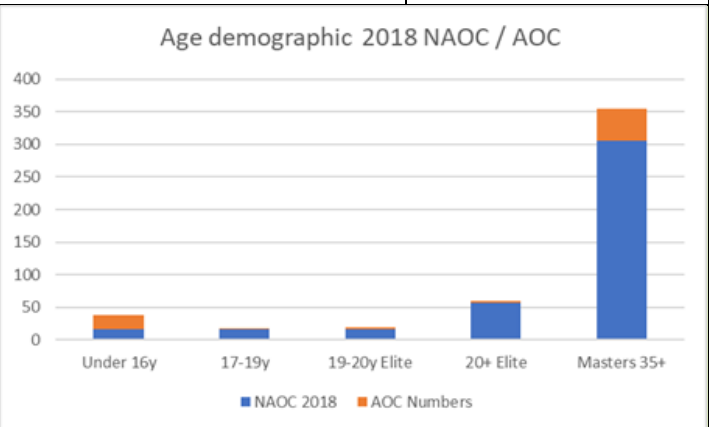
<p>Member Management</p> <p>Collaboration work started with clubs and OC to develop strategies to membership growth and retention.</p> <p>Assessment and club's questionnaire were developed and launched with OC Committee.</p> <p>Membership tracking / reporting tool is implemented</p> <p>Important to continue the work to define actions for every year which can be implemented by the clubs and AOA programs</p>	<p>Develop best practices for retaining and increasing membership consulting with other orienteering and sport groups.</p>	<ul style="list-style-type: none"> • Work with OC New Member Engagement committee to develop best practices and resources to support new member engagement. • Assist the clubs (FWOC and EIOC) with volunteer management practices. • Work with FWOC and EIOC membership & promotion committees to share best practices. • Develop standard membership reporting tools for clubs to submit annually 	<p>Report on identified activities regarding retention and monitor membership numbers from year to year.</p>
<p>Clubs, local programs</p> <p>Annual discussion meetings were held with Club's Junior program committees and leaders to work on program development.</p> <p>New AOA programs were established in Cochrane, Airdrie, RMH, Red Deer</p> <p>Clubs started new programs too for outreach: Bragg Creek, Redwood Meadows, Fort Saskatchewan.</p>	<p>Identifying and target communities (which established successful outreach projects) for new club development. Have on-going consultation with local clubs to determine direction and strategies</p>	<ul style="list-style-type: none"> • Establish new outreach projects with the help of Outdoor Adventure Program (OAP) • Organize regular meetings with club leaders and committees 	<p>Monitor outreach projects participation numbers and interest.</p>
<p>1.B Sport Programming</p> <p>Create, coordinate and promote opportunities for Alberta orienteers (Athletes, Coaches, Officials, Mappers) to reach their goals in their level of involvement and performance.</p>			
<p>Intro to Sport</p> <p>Physical literacy, Learn to Train</p> <p>OAP program was developed and launched through AOA outreach and partners across the province.</p>	<p>Introduce and establish the Outdoor Adventure program in many communities as a self-sufficient tool to introduce orienteering and outdoor physical literacy skills to youth.</p>	<ul style="list-style-type: none"> • Complete Outdoor Adventure Program (OAP) resource document • Promote and market the OAP and identify communities who are interested in developing a sustainable program and support them with program development. 	<p>Monitor and report on numbers of communities and if possible, participation numbers</p>



<p>Recreational Sport– Active for Life</p> <p>Recreational categories are offered and promoted through every orienteering event. The local club events in the cities attract most rec participants. More remote and higher level the completion is lower the recreational participation numbers.</p>	<p>Maintain and promote the sport system and recreational categories at events as outlined by Orienteering Canada (OC) LTAD model.</p>	<ul style="list-style-type: none"> • Implement and advertise the recreational categories at every Orienteering event from club’s local events to provincial completions. 	<p>Monitor and compare participation in rec categories and club events</p>
<p>Competitive Sport Train to Train, Train to Compete, Reg’l & Prov Champs, National Competitions</p> <p>Started the Team Alberta committee and program with organizing training camp and competition travel for competitive orienteers.</p>	<p>Establish Team Alberta to support athletes, coaches and official’s development at all stages of LTAD competitive categories</p>	<ul style="list-style-type: none"> • Form a Team Alberta Committee and create terms of reference. Work with the committee members to outline goals and objective for Team Alberta. • Develop a provincial-wide support program which helps the clubs to promote competitive engagement in the sport of Orienteering 	<p>Create a club survey after first year for feedback</p>

<p>Provincial support program for AOC accommodation and training camps Establishing the Junior Development Grant leading to the SOGO BRIDGE program junior athletes aspiring to join the HP program.</p>	<p>Develop, support and recognize Albertan athletes in all of the LTAD competitive stages (from HP to competitive for life participants)</p>	<ul style="list-style-type: none"> • Maintain the High-Performance and PofAE Grants to encourage participation in national and international events. • Identify, develop and support Alberta Junior athletes aspiring to OC's HPP program. 	<p>Track grant application and compare yearly progress</p>
<p>Establishing the AB Compass series to promote cross provincial travel and attendance for events. Major Event Organization Grant to support AOC AOA provided medals and BBQ at AOC AOC participation numbers were slightly up from pervious year. Conclusion is that the numbers largely depends on the map/area it is organized.</p>	<p>Organize and promote annual Alberta Orienteering Championships (with clubs) and provide support to OC major events as it fits with provincial goals.</p>	<ul style="list-style-type: none"> • Help the clubs to host AOC annually alternating between north and south zones. 	<p>Track AOC numbers and compare yearly progress</p>

Note that the demographics by age shown at Provincial championships and also at National championships are similar. Indicates that the sport has the majority competitive athletes in the master's categories.



<p>Technical Development</p>	<p>Increase the number of coaches, officials, and mappers in the province.</p>	<p>Reporting certified coaches, officials, mappers numbers and</p>
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<p>Coach Development NCCP, Learning Facilitators</p> <p>No Skill Development Committee was established. It was unsuccessful with finding interested people. NCCP coaching development progressed significantly: Tracking and maintaining coaches status and courses AOA run the first successful Intro to Competition course for orienteering in Canada Updated NCCP CC course material Many new coaches were trained at Community Coach level in different ZONES too. Two new Community Coach course facilitator was trained. Added 70 more community coaches in 2018/19. Lacking Evaluators for certifying coaches is the biggest shortfall.</p>	<p>Oversee and implement coaching certification process in the Province to retain and increase the number of certified coaches.</p>	<p>Establish AOA Skills Development Committee</p> <ul style="list-style-type: none"> • Maintain updates on the existing Community Coaching and Comp-Intro courses • Communicate with current coaches, to confirm status, and opportunities for practicums and further training(training camps comps, etc.) •Maintain list of provincial coaches and their status 	<p>tracking practicum/certification activities and courses offered</p>
<p>Officials Development Training & Cert,</p> <p>Worked with OC to issue certificate to existing Officials and update / maintain database for active officials</p> <p>Supported clubs to put on O100 clinic Supported officials to progress with O200 O300 certifications.</p> <p>Need to continue the work to train more higher-level officials.</p>	<p>Oversee the officials' training in Alberta to retain and increase the number of trained and certified officials at O-100, O-200, and O-300 levels.</p>	<ul style="list-style-type: none"> •Establish AOA Skills Development Committee to develop resources/communication to identify needs and opportunities. •Communicate with existing officials, to confirm status and provide info about opportunities for practicums •Maintain a list of provincial officials and their status 	

<p>Mappers Development</p> <p>This area needs more significant improvement. We have tried to recruit a Mapping director for the past 2 year. We have organized one mapping clinic We have established mapping projects to contract in province experts and to help mentor new mappers.</p> <p>The biggest barrier that mapping needs significant amount of knowledge and experience with a very specific interest and background. We have about 7 people in the province who are identified with skills with only 3 people who are able to mentor others.</p>	<p>Increase number of Alberta mappers</p>	<ul style="list-style-type: none"> •Identify existing resources: mappers willing to train new mappers. •Identify Club (FWOC / EIOC) initiatives to build on existing programs •Advertise for and recruit potential mappers and host or sponsor attendance at annual mappers clinic •Create new opportunities to start mapping project with mentorship support for clubs and outreach projects 	
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