

2022 ROADMAP- STRATEGIC PLANNING

ROADMAP:

Alberta Orienteering		2022-Q1			2022 - Q2			2022- Q3			2022 - Q4		
		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Sport Delivery	Outreach & Community Development	Planning and recruiting for exciting programs		Promotion training & Try it days		Complete programs			Evaluation of outreach programs		Grants reporting and new program grants		Next year plans
	New Programs: responding to inquiries												
	Maintain programs and clubs in at least 4 Zones. The Grassroots development is still high priority for outreach. The goal is to maintain programs in 2 main locations in Red Deer, Airdrie and keep supporting Hela Venture in Rocky Mountain House with their outreach program. Try again for GP application to the city to find funding for more programming. Red Deer Grant will be submitted again. With the Crowsnest map development. Need to establish connections and find interest for a community program development For Red Deer program te next step would be to transfer from youth programs to create a new club? What ways can we establish a new club? What kind of resources we need? Options: 1. Allocate funding to be able to hire people to start a club. or 2. Identify a partner club e.g hiking club to star partnership?												
	Outdoor Adventure program	Maintain current programs Airdrie, Red Deer, set up registration administer and run programs evaluate programs						Fall program in , Red Deer set up registration administer and run programs, evaluate programs					
Work on Crowsnest pass program establishment and apply for grants, Community initiatives for 2022/23													
Still identified as a high priority for AOA to maintain activities in different Zones. The 2022 goal is to maintain programs which were established(RD and Airdrie). Support the transitioned SOGO program, Hela Venture programs as needed. New program development for Fall in the Crowsnest Pass area.													
Sport Development with Clubs Collaboration for Events	Club calls		AGM		World-O day		Training camp		Leadership Retreat		Reporting		
	Support club events and organize TRY It days as needed												
	WCOC/ AOC provincials and Crowsnest Pass event												
Continue promoting clubs collaboration.AOA main role is to be the liaison in meetings for provincial initiatives and events. (e.g be the representative in Brag Creek Trail area meetings) Collaboration events to follow up with : AGM keep it simple through Zoom meeting. EEOC Team Canada sprint trial and forest event in May. FWOC /Provincial training event Moose creek maps in mid. June . Support the clubs to target beginners with Try It events. WCOC ongoing support. AOA main role as admin with WCOC /COC Interpodia registration. Retreat event maybe in Red Deer at end of September / early October.													

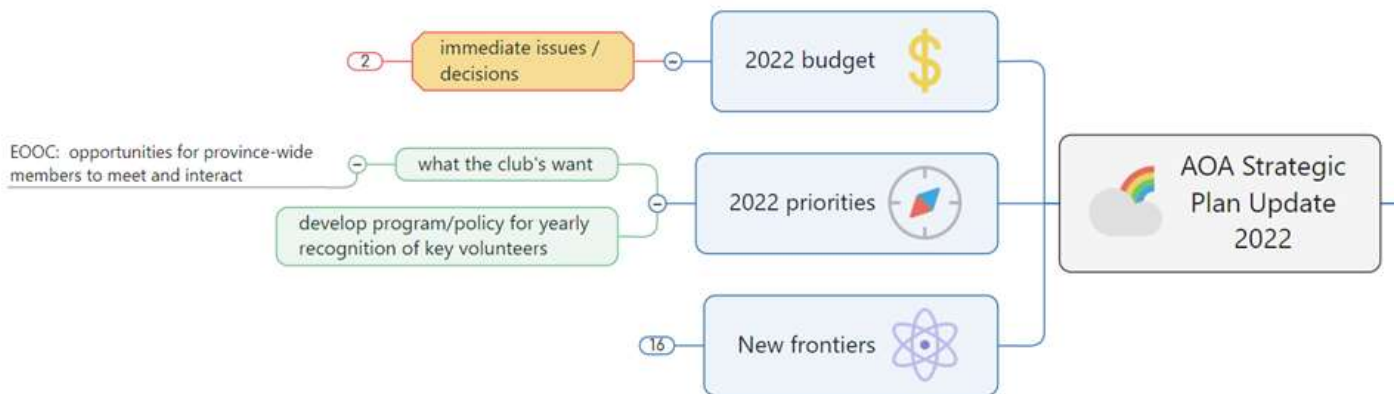
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Technical development	Coaches	Organize coaching workshop as needed						Support certification process: Create practicum opportunities & follow ups.							
	Organize Coaches appreciation week : Thanks Coach!														
	Identified as high priority to keep running the NCCP Community Coach courses for clubs and outreach. Lower priority to offer new courses for Introduction for competition courses and medium priority to finish the process of completing Certifications for 2023. only one person requested the evaluation process.														
	Officials	Update AB officials list and obtained OC certificates			Promote a mentorship program at events to help complete practicum						Assessment to organize O300 course if needed			Maintain the officials records	
Officials Comitte will work with OC to complete updates on certifications. Identify opportunities to more training. The challenge is not the course itself rather than the mentorship and practicum process. We will work on creating a timeline and schedule about O300 certification and practicum process. Maybe the Fall Retreat is a good opportunity to organize courses and practicum for O200/300?															
Mappers	Help new mappers with practicum and delegate small mapping updates or outreach mapping														
	Create a list of mappers who are interested in learning more or in mentoring														
Carry on with existing mappers support. Develop talent and aptitude with local mappers through small projects... It has progressed with the outreach projects so it would be beneficial to continue with small projects to provide mappers opportunities to practice and develop mentorship opportunities with experienced mappers. Mapping course and practicum could be organized with the Fall Retreat. Create a list of people who has aspiration for mapping in the province.															

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Sport Support and collaboration efforts	Governance, Policies, Financials	Review of Privacy Protection Policy			Collaborate with clubs to start implementation of Safes Sport framework and policies														
		Apply for new grants					Update any new policies (harassment policy and universal code of conduct)												
		Revisit Privacy Protection Policy and safeguarding information (set up meeting with clubs to discuss it) .Safe Sport framework is completed and implemented for AOA . AOA need to continue the work with clubs and support implementation. OC promised a new Harassment policy.																	
	Promotion to Build Sport awareness	Maintain AOA web site Continuous communication through social media, new channels and partner organizations																	
		Maintain new website and social media channels. Start a Tik /Tok account ? Worke with partners for cross promotion, marketing events and public engagement opportunities. Use some paid advertisement on social media pages to boost program and event registrations.																	
	Communication: Alberta clubs and members	Club visits			Communicate with membership through newsletters and focusing on newcomers														
		Promote AOA board work and new initiatives through clubs newsletters.																	
		Focus more on Targeted communication for outreach and new members. Continued with Club visits which are important to have better understanding of needs and good communication. Collaboration projects (like future spring training camp and provincial championships / AOC) are a great way to keep the connection and conversations alive. Working on projects that benefit everyone across the province is good way to stay connected.																	
	OC and AOA collaboration	Support existing collaborations: officials, coaches programs and the new Saskatchewan Orienteering Association						Support OC work with National team selection policy work						Work together with ongoing projects: new members engagement committee					
		Maintain the ongoing collaboration projects and aid OC initiatives as requested. Continue supporting the Team selection policies and New Members Engagement committee.																	
AOA and other organizations	Continue connections with the Outreach hubs: town of Cochrane S4Lc, RD Airdrie																		
	Continue working with AB Parks to resolve permission issues & create a guiding Framework																		
	Outreach work is limited for building new connections because of the online platforms are not providing opportunities for new relationship building. Constantly looking for new opportunities at networking meetings and sport events. .																		
MAPPING	Map Database	Llaise with the clubs to identify best ways of map updates and storage. Get a copy of latest updates on the Forest maps.																	
		Still no mapping director for AOA. Need to create conversation and collaboration about a provincial map management.																	
	Quality sport maps	Work with FWOC to support the new mapping project						Create a new maps as approved in the budget and projects						Plan for next years: new maps & Updates					
	Work on the new project with Fwoc. Finalize the Crowsnest map development for Wcoc Need to continue convestaions and obtain permits from Nature conservancy and ducks unlimited to map the the new Lockerby/ Stuckhouse land. Need to recruit a Mapping director for AOA.																		

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Mindmap of Strategic Proprities:



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