

AOA Executive Director's Report - 2021 Annual General Meeting

Submitted by Bogi Gyorfí

Overview

This year was the last year of the approved 2018-20 AOA Strategic Plan and we can say that we have successfully progressed with all our main priorities.

The focus was on quality sport delivery at grassroots level and to improve our internal procedures, including communication and policy manual updates and efforts to diversifying our revenue streams.

The full detailed evaluation of the 3-year strategic plan can be found on our website AGM Meetings.

<https://www.orienteingalberta.ca/agm-meetings.html>

To all our volunteers, board members, coaches, officials, mappers and staff – thank you for your continued support of orienteering. Your dedication, passion and many hours of time spent to organize events make it possible for our sport to be successful in providing a positive outdoor sport experience for all.

Yearly reports

2021 Roadmap:

We had to modify some of our plans for the upcoming year to work with the recent Covid measures and guidelines. If we are allowed, we will continue organizing outdoor activities with consideration of all the Public Health Orders and guidelines, and we recognize that there is an important need to provide safe outdoor activities for people. Most of the activities will be planned locally and have a comprehensive Covid-19 mitigation plans in place.

The detailed plan for 2021 can be found here: <https://www.orienteingalberta.ca/agm-meetings.html>

Funding

Despite the impacts of Covid, the AOA's finances are in good shape. Last year our funding was very similar to the years before and we managed to run our Casino fundraising just before the lock down.

1. SPAR - AB Government Grant for Provincial Sport Organizations

By meeting all the criteria outlined in the Funding and Accountability Framework we have continued to receive our Sport, Physical Activity and Recreation (SPAR) grant from the province at similar levels to previous years.

2. Casino

The AOA casino was scheduled for March 17-18, 2020 in Edmonton. It was a challenging time because the restrictions were just starting to take place. The first casino date was opened then closed within an

hour and the second day was cancelled. We were informed that we would be included in the first quarter funding distribution. This was great news, however the amount received was about 15% less than usual. Many thanks to the EIOC club members and especially Garry A for his outstanding support to make the event happen.

3. Other Grants:

COVID-19 Emergency Support Fund for Sport Organizations:

100% of the received grant (\$10,000) was allocated to support the clubs by subsidizing their membership fees paid to AOA.

CEWS subsidy:

Qualified 3 month of CEWS which helped covering the loss of programming income.

City of Red Deer Community development Grant

We are very thankful to the City of Red Deer for supporting our Outdoor Adventure Program development (\$5000). Our ultimate goal is to establish a club that will have its own orienteering programs and events in the area.

We have applied for 3 additional grants for 21/22 and are currently waiting to see if we can reach more areas.

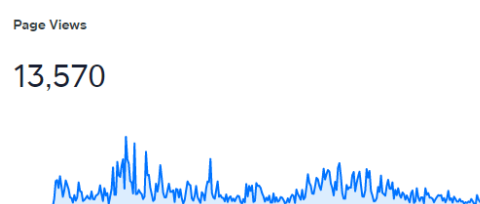
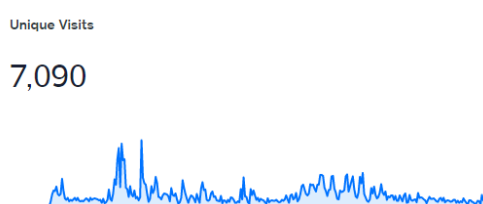
2020 Highlights

Most of the spring programs and summer events were canceled due to the Covid-19. During the fall, youth & school programs as well some club activities were able to restart with limited operations and participation numbers.

Highlights:

- WCOG has been postponed until 2022.
- Thanks to our Club's organizers for many activities continued during lockdown in the form of online programs and individual-based GPS orienteering.
- New on-line programs were launched on our website which created a good opportunity to showcase orienteering and be active outside in a safe way. AOA Neighborhood adventures and Self-guided park adventures had 150 participants and some schools utilized it for their PE option.
- In-person events and kid's programs (KRW and SOGO) were still able to do programming during the summer and fall with additional covid guidelines and limited numbers.
- "Try it!" sessions were very successful and resulted in some good new member engagements.
- Three coaching courses and three outreach school programs in Grande Prairie and Calgary were completed within the outdoor activity guidelines. We canceled two community programs in Red Deer and Airdrie.
- Mapping projects were limited. Thank you for Teresa W. for helping with the outreach mapping and Don B. to complete the Barrier Lake mapping project. EIOC new map near Bruderheim had to be postponed but hoping to complete it this year. Thanks to Don R for supporting a new outreach mapping started in Drayton Valley with a small local program possibly in site.
- Officials' certification was moved online, huge thanks for Marion O who volunteered to administer and give guidance to the new officials. An addition was the Officials challenge which was organized by Don R. to create a fun opportunity for practicing course planning skills.

- AOA Board finished a full policy review to meet Alberta Government requirements for implementing policies. Safe Sport framework and other policies were all updated. Safe Sport framework can be found here: <https://www.orienteeingalberta.ca/safe-sport-framework.html>
- Collaboration project to share information and resources and support the orienteering community remains a high priority for AOA. Last year we were involved with the OC's National Team selection policy review and the New Members Engagement Committee.
- Very proud of the support we provided to the establishment of the Saskatchewan Orienteering Association. (by our member Malin Hansen who recently moved to Saskatoon and carried her passion for orienteering with her).
- With the new online programs, the social media reach was expanded, and the website views show significant growth. (3000 people reached on social media with our most popular post).
- Website views/ unique visitors 2020: 7090 page views: 13,570

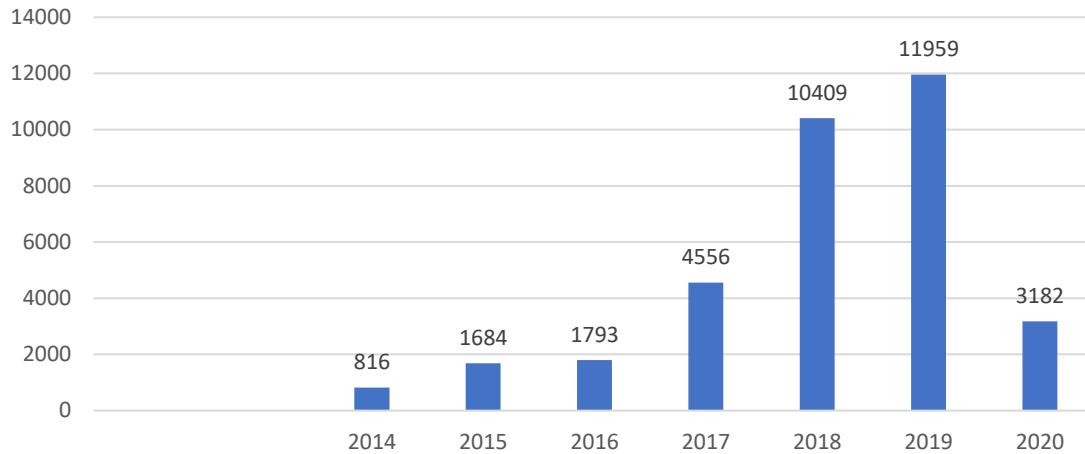


2020 Membership numbers

- Membership numbers for 2020 are very low because of all the program and event cancellations due to pandemic.

	2014	2015	2016	2017	2018	2019	2020
FWOC membership	219	842	978	1264	1022	1089	464
EOOC membership	78	359	481	495	433	443	418
AOA Program member				45	192	266	160
Member for a Day EOOC	515	476	326	204	352	269	
Member for a Day FWOC				29	36	75	
School FWOC				332	4020	2900	610
School EOOC				2056	3083	4947	990
School AOA				131	1271	1970	540
Total unique Participants	816	1684	1793	4556	10409	11959	3182

Unique participants in Orienteering



Overall activity and participation numbers in 2020

Participation numbers 2020				
2020	Regular members	Youth members/SOGO	Event participation	Schools
FWOC	148	316	Club events	610
			149	
			SOGO	
EOOC	418	included in regular	Club events	990
			212	
			KRW	
AOA	Day members/ Try it events		160	540
			Total participation	6361